

Dubai World Cup

FIFA World Cup
The Business of the FIFA World Cup
Managing the Football World Cup
History of the World Cup
The FIFA World Cup
The Making of the Women's World Cup
Encyclopedia of the FIFA World Cup
Morgan's Men
What Is the World Cup?
The World Cup
The World Cup as World History
Motson's World Cup Extravaganza
The Story of the World Cup
A-Z of the World Cup
Mammoth Book Of The World Cup
The World Cup In An Hour
The World Cup
The Heroes of World Cup 1966
England in the World Cup
Great Moments in World Cup History
Simon Chadwick S. Frawley Graham Betts Clemente A. Lisi Kieran Theivam Tom Dunmore Nick Hoult Bonnie Bader Tyler Dean Omoth William D. Bowman John Motson Richard Brassey Michael Hurley Nick Holt Rupert Colley Terry Crouch Max Palme Tony Matthews Diane Bailey

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the fifa world cup is arguably the biggest sporting event on earth this book is the first to focus on the business and management of the world cup taking the reader from the initial stages of bidding and hosting decisions through planning and organisation to the eventual legacies of the competition the book introduces the global context in which the world cup takes place surveying the history and evolution of the tournament and the geopolitical background against which bidding and hosting decisions take place it examines all the key issues and debates which surround the tournament from governance and corruption to security and the media and looks closely at the technical processes that create the event from planning and finance to marketing and fan engagement analysis of the women s world cup is also embedded in every chapter and the book also considers the significance of world cup tournaments at age group level no sport business or management course is complete without some discussion of the fifa world cup so this book is essential reading for any student researcher or sport business professional looking to fully understand global sport business today

managing the football world cup explores areas often overlooked by project management and business studies researchers therefore considering the global impact of the football world cup it is time for a detailed examination of the planning organization management implementation and related commercial features of this mega sport event

after another four anxious years of waiting and watching the world cup is finally here four years after bobby moore famously lifted the jules rimey trophy at wembley england are once again due to pit their skills in arguably the planet s greatest sporting spectacle history of the world cup brings together not only a record of the global game since the formation of fifa and the first official competition in 1930 it will also cover chronologically every tournament match and goal scored making this a must for all sports trivia addicts with full colour action photography throughout and additional information on the players and managers history of the world cup will become an invaluable record of the greatest football tournament of them all

the first complete history of the fifa world cup with a preview of the 2022 event in qatar every four years the world s best national soccer teams compete for the fifa world cup billions of people tune in from around the world to experience the remarkable events unfolding live both on and off the field from diego maradona s first goal against england at the 1986 world cup to nelson mandela s surprise appearance at the 2010 final in south africa these unforgettable world cup moments have helped to create a global phenomenon in the fifa world cup a history of the planet s biggest sporting event veteran soccer reporter clemente a lisi chronicles the tournament from 1930 to today including a preview of the 2022 world cup in qatar lisi provides vivid accounts of individual games details the innovations that impacted the sport across the decades and offers biographical sketches of greats such as pelé diego maradona and lionel messi in addition lisi includes needed objective coverage of off field controversies such as the fifa corruption case making this book the only complete and impartial history of the tournament featuring personal interviews and behind the scenes stories from the author s many years attending and covering the world cup as well as stunning color photography the fifa world cup is the definitive history of this global event

with a foreword by england legend kelly smith the country s all time record goalscorer and a player widely considered one of the best to have played the game the exciting story of one of the fastest growing sports in the world played by over 30 million girls and women over 25 million people tuned in for the americans 2015 women s world cup final victory the most watched football match in united states history the making of the women s world cup details the most incredible tales from previous women s world cups including carli lloyd s 13 minute hat trick and the worldwide movement set off by 2015 how japan made their country smile for the first time since the devastating tsunami the usa s world cup triumph on home soil in 1999 germany s back to back titles in 2003 and 2007 marta s magic the birth of a brazilian icon how kelly smith announced her arrival with the kiss of a boot the beginnings of australia s golden generation the 122nd minute usa equalizer against brazil the quarterfinal that changed everything the dawn of the lionesses england

joins world elite through tears of joy and despair

every four years the fifa world cup captures the global imagination like no other sporting spectacle with a cumulative television audience of several billion people tuning in to the 2014 world cup and an estimated 700 million watching the finals including more than 25 million in the united states alone the world cup is the world s most watched sporting event the encyclopedia of the fifa world cup provides the most comprehensive and up to date information available on the history of this incomparable event an introductory narrative explains the origins and historical progression of the world cup while a chronology traces the development of the world cup since it was first held in 1930 hundreds of entries cover the players and coaches who have participated in the world cup and made the most memorable contributions to the event s history additional entries include officials stadiums overviews of each major country s performances and more a separate section provides detailed entries for each world cup finals tournament appendixes contain details on every participant in world cup history as well as top performers officials and world cup records including an indispensable bibliography on the key world cup texts encyclopedia of the fifa world cup is an essential reference for soccer fans players and researchers alike

from english cricket s embarrassing failure at the 2015 world cup to their heart stopping victory four years later nick hault and steve james vividly describe the team s dramatic journey from abject disappointment to finally lifting the trophy morgan s men reveals how the team became the most aggressive limited overs side in the world led by their inspirational captain eoin morgan whose vision and determination to succeed captured the imagination of the nation hault and james follow england s journey from bangladesh to barbados from melbourne to manchester to present the inside story of the team s rebirth they tell us how players dealt with the ben stokes court case the sacking of alex hales for a drugs ban and reveal the innovative new strategies and tactics that helped them become the best

in the world culminating in a world cup final that was arguably the greatest one day match of all time

gooooaaal get ready for a front row seat at the world's most watched sporting event the world cup every four years thirty two of the best men's soccer teams from across the globe compete for the title of fifa world cup winner over one billion people tuned in worldwide to watch the final game of the 2014 competition making the world cup the most widely viewed sporting event in the world exceeding even the summer olympics this book takes a look back at what has changed since the first tournament in 1930 and what lies ahead for the most popular sport in the world

a forward dribbles upfield and works to get into position to score but a defending player covers too well then the forward fakes and the defender overreaches one swift kick and goooooaaallll the crowd roars soccer's ultimate prize is on the line readers will delight in discovering the legendary players thrilling games and long history of the world cup

the world cup as world history uses football's premier event to analyze modern sports and world history william d bowman traces the history of a tournament that has become a global phenomenon that generates intense political economic and cultural interest and profound discussions about racial ethnic and gender identity in the contemporary era by focusing on the world cup the book keeps a tight thematic focus that allows for an integrated discussion of the core issues of globalization money and finance sport as spectacle race and gender and contemporary politics

the man with the best memory in football shoot monthly the world cup is footballing nirvana the ultimate global competition where the best of the best battle it out while the world watches added to the live and televised excitement is the one man who is never without his renowned statistics and encyclopaedic knowledge here in his inimitable style john motson provides footy lovers and laymen with a

wealth of illuminating and essential trivia on the facts and history of the world cup this is the perfect guide to everything about the competition players great matches goals and the personalities that have passed through the ages the book s publication will coincide with the start of the 2006 competition and is a must read for every fan of world cup facts and trivia

this is a colourful history of the world cup from the author of the story of the olympics from the first tournament in uruguay to england s legendary 1966 win and beyond with red cards penalty shoot outs and goals galore there are fun facts football fans can use to impress their family and friends this book will delight fans of all ages and is great value for money at 4 99 in full colour this fun and fascinating exploration of the history of the world cup is perfect for football fans everywhere

this title takes you on a journey through the alphabet in which each letter reveals a fun and interesting fact about football

an all encompassing chronological guide to football s world cup one of the world s few truly international events in good time for the june 2018 kick off in russia from its beginnings in 1930 to the modern all singing all dancing self styled greatest show on earth every tournament is covered with features on major stars and great games as well as stories about some less celebrated names and quirky stats and intriguing essays holt s focus is very much on what takes place on the field rather than how football is a mirror for economic corruption or how a nation s style of play represents a profound statement about its people or how a passion for football can lift underpaid socially marginalised people out of poverty from the best world cups in 1958 and 1970 to the worst in 1962 and 2010 he looks behind the facts and the technical observations to the stories the mysterious sins of omission critical injuries to key players and coaching u turns he explains how england s world cup achievements under sven göran eriksson far from being a national disgrace were actually quite impressive and looks at why alf ramsey didn t take bobby charlton off in 1970 but this is no parochial jingoistic account the book also asks why brazil did not contribute in 1966 despite having won the previous two tournaments and going on to

win the next one why the greatest players of their day did not always shine at the world cup george best and alfredo di stefano for example never even made it to the finals why did johann cruyff not go to the 1978 world cup and why did one of germany s greatest players never play in the world cup there are lots of tables some filled with obvious but necessary information but others with more quirky observations alongside accounts of epic games there are also brief biographies of all the great heroes of the world cup

south africa 2010 the nineteenth fifa world cup 80 years ago in 1930 uruguay hosted the first soccer world cup the stars of yesteryear were as much revered as they are now leonidas ademir puskas fontaine were as famous in their day as pele beckenbauer and cruyff were in recent decades and as messi ronaldo drogba and kaka are now in one hour read the history of the world cup

aurum first published terry crouch s compendious history of the world cup in 2002 this is the third edition fully updated to include not only all the results and drama from 2006 but also all the results from the qualifying stages of the 2010 tournament the result is a book of well over 600 pages which will hit the stores in april well in advance of the first matches indeed at each of the last two world cups has been the first statistical guide to be published the book s statistical content is astoundingly comprehensive for every tournament right the way from the first ever in uruguay in 1930 it gives you every match the date it was played the venue the names of all the players and the referee and of course the result these tables are accompanied by exhaustive summaries round by round of all the matches their drama and their goals as well as by league tables of how every group of matches finished up so for any world cup watcher whether they want to know which two dozen players have been awarded the golden boot over the history of the tournament or simply study the players of the four first time african nations in the world cup in 2006 this is the book with england qualifying for 2010 the book is once again assured of a large market terry crouch has now published three editions of this popular world cup guide he lives in garstang lancashire

july 1966 the dreams of an iranian political correspondent are shattered to pieces when he is informed that instead of flying to saigon he will have to travel to london to report on the world cup to him this is an insignificant matter at a time when the world is silently burning in the flames of wars and in the coldness of the cold war however to his surprise he finds football to be a new global language world cup 1966 in particular appears to be reuniting people all over the globe in the middle of the worlds unrest world cup 1966 is a moment of fresh air from the early elimination of the two time champions brazil and italy to the phenomenal appearance of north korea from the brave portuguese men who gave their all to stay longer in the competition to the proud germans who made every effort to repair the broken image of their nation from the tears of black pearl to the nine goals of black panther and from englands disappointing draw in the opening match to their glorious victory in the final the story brings back all the ups and downs of world cup 1966 set against a stark backdrop of world events that defined that tumultuous time period

an in depth study of england s world cup appearances 1950 2014

presents detailed descriptions of memorable games and events in world cup history from its inception in 1930 to the present

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