

The Mastermind Marketing System

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The Wounded Physician Project
The CashPT™ Blueprint: How I Built and Scaled a Successful Cash-Based Physical Therapy Practice Even When I Was Told It Was Unethical, a Bad Idea and That No One Would Pay More Than Their Copay for Physical Therapy!
Secrets of Asia's Most Successful Internet Gurus
I Married an Ebay Maniac
Yachting Entrepreneur
The Weekly Review
No B.S. Price Strategy
Theories for Marketing Systems Analysis
Inspired Marketing!
The EPM Entertainment Marketing Sourcebook
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Jay Abraham
Curtis G. Graham, MD, FACOG, FACS
Aaron LeBauer
Pearlin Siow
Jayne Perry
Dan S. Kennedy
George Fisk
Joe Vitale
Bedros Keuilian
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the wounded physician project is a fresh investigation into and the solution for the primary causes of private medical practice financial failure which today impacts not only the disintegration of private medical practice but also the overwhelming increasing attrition of physicians today the root cause has been ignored completely by medical educators for a century in spite of knowing the importance of resolving this issue and the enormous value and benefits it provides for every practicing physician today the complete elimination of these problems that all physicians in private medical practice have always had and now today is responsible for the frustration and deep disappointment over 50 of physicians have with their careers in medicine can be resolved almost immediately the implementation of some very critical educational elements into the medical school curriculums is the answer to this persistent egregious enigma that is far overdue and mandatory the healthcare and medical profession are going through a revolution now that will not only destroy professional healthcare provider s careers but also will become the greatest impediment for quality medical care in our nation if the contents of this book are not heeded

after seeing 43 patients in just one day as a physical therapy student aaron lebauer knew he could not treat patients effectively in the insurance model he opened his 100 cash based clinic lebauer physical therapy the day he graduated with his doctor of physical therapy degree he did this so he could treat patients the way he knew they needed to be cared for not the way the insurance companies dictated everyone he told about his plan to charge 100 or more per visit for physical therapy scoffed rolled their eyes in disbelief said it was impossible or that no patient would ever pay more than their copay for physical therapy over the next decade lebauer built his successful physical therapy clinic with his wife in greensboro nc not only has the clinic had a waiting list but it has also employed an additional therapist and started offering wellness services all the while lebauer still has plenty of time off to travel with his family

too many spouses are married to ebay maniacs it s time to join in make ebay a family affair and show your maniac new ebay tricks

what s the right price for your new product millionaire maker dan s kennedy and pricing marketing strategist jason marris empower small business owners to take control of their profits by taking charge of the source their price entrepreneurs are dared to re examine their every belief about pricing and take a more creative bold approach using price to their extreme advantage and allowing them to be as profitable as possible liberating small business owners from all fear and timidity toward pricing kennedy and marris teach small business owners uncover how to avoid the 9 ultimate price and fee failures including excess concern about competitors lower prices attracting customers who buy by price and not offering premium pricing options they also reveal how to discount without damage the secret to price elasticity how to break free from the price product link and most importantly how to set prices for the greatest profits kennedy and marris disclose little known revelations about the power of pricing including the 9 ultimate price and fee failures the trick behind discounting without devaluing the 5 price related propositions to be concerned with the million dollar secret behind free how to win price wars with competitors includes access to price strategy support tools at simplepricingsystem.com covers pricing strategies specific to recessions

vitale and maverick marketer perrine present the inside secrets of the most successful marketers for anyone who sells anything this guide reveals a new way to sell without resorting to hype scare tactics or manipulation using an amazing step by step model that anyone can apply

but i can t there s no way it s impossible enough get off your ass and make your someday goals a priority today after years of coaching and consulting hundreds of startup rookies as well as seasoned entrepreneurs executives and ceos bedros keuilian realized that most people who want to start a business grow an existing business author a book make more money or make a bigger impact usually take the long slow painful way to get there and more than 80 percent of entrepreneurs never get to their desired destination or achieve their full potential in business they treat their dream as if it were merely a hobby and dip their toes in the water but they never commit to diving in you get the idea it s time to cut the bullshit excuses everyone has a gift a purpose it s your duty to figure out what your gift is and how you re going to share it with the world man up how to cut the bullshit and kick ass in business and in life is your guide to doing exactly that keuilian founder and ceo of fit body boot

camp and known as the hidden genius behind many of the most successful brands and businesses throughout multiple industries will show you how to break out of the sea of mediocrity get singularly focused on your purpose and do what it takes not only to achieve but dominate your goals with keulian s no nonsense approach in both business and personal spheres you ll be able to define your purpose and have clarity of vision and a plan to make the quantum leap whether it s creating and growing a company leaving a legacy making a difference or launching a new brand you will discover how to use your passion purpose and sheer grit to overcome any adversity that attempts to derail your progress if there s an area of your life in which you need to man up this book will get you there

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