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this book focuses on the factors that support the strengths of international airlines in general and the asian airline carriers in particular defining the quality of human capital as the level of education and the competence of airline employees it analyzes the efficiency of 39 airlines in various regions both in terms of production and cost structures it argues that despite asia s well developed and globally competitive manufacturing sector aided by open market practices its overall service sector still lags far behind more advanced economies as this does not stop asia based carriers from generally being more efficient than their counterparts in europe and north america the book investigates how competitiveness analysis of the airline industry can help asian policymakers better prepare for the liberalization of the service sector given how crucial this aspect is for the future growth of the asia pacific region efficiency and competitiveness of international airlines offers a valuable resource for policymakers airline employees and researchers and students of microeconomics

the economics of international airline transport provides a complete analysis of the economics of international air transportation by presenting research on the costs borne by air transportation companies due to pollution regulation in europe australia and new zealand

this new study takes a keen look at the problems facing the international community due to conflicts arising from applications of varying competition laws by different competition authorities to international airline alliances as a result of privatisation deregulation liberalisation and globalisation international air carriers form alliances with one another in order to cope with growing competition in the international air transport market this book clearly provides an introduction to the background to and origin of airline alliances different models of alliances and the related anti competitive practices resulting from existing international airline alliances the potential anti competitive practices resulting from these cross border alliances trigger a great deal of concern from various competition authorities thus this study goes on to provide a detailed analysis regarding the

relevant ec competition law and us antitrust law and their applications to alliance activities the comparison of different applications of ec competition law and us antitrust law to international airline alliances provides leading research results first hand in the conclusion the essential elements regarding establishing a level playing field in the international air transport market are identified and the author provides possible solutions for the harmonisation of different applications of competition law to international airline alliances

this report addresses the key policy challenges confronting international air transport including globalization market entry and exit competition within the market subsidization privatization and foreign ownership international air transport is a major industry in its own right faced with the prospect of an increasingly turbulent and uncertain world economic environment in the coming decades international aviation must evolve into an efficient dynamic and responsive sector that is able to contribute fully to global environmental development this report addresses the key policy challenges confronting international air transport including globalization market entry and exit competition within the market subsidization privatization and foreign ownership the highly contentious issue of liberalization is also tackled and a set of wide ranging policy recommendations to help decision makers shape the regulatory framework of the future is proposed

this book gives an overview of the changing scene in the airline industry with current issues of privatization de regulation and the evolution of transnational giants topics such as airline mergers alliances cross shareholding marketing agreements and other forms of partnerships are discussed and interpreted by one of the leading academic authorities

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