

Ecobusiness A Bigbrand Takeover Of Sustainability Ebook Peter Dauvergne Jane Lister

New Earth Politics University of British Columbia Law Review Environmental Politics for a Changing World Cotton Global Environmental Politics Forests and Globalization Eco-Business The Times Index Kith and kin, events and facts, pedigrees, arms, and biographical sketches Big Brand Sustainability Our kin: genealogical sketches, pedigrees, and arms of sundry families The Politics of Big Brand Sustainability, digital original edition Perverse Subsidies Burke's Genealogical and Heraldic History of the Landed Gentry Timber Australian National Bibliography Asian Perspective Genealogical and Heraldic History of the Landed Gentry An Archaeology of Doings Macalester International Simon Nicholson University of British Columbia Ronnie D. Lipschutz Adam Sneyd Simon Nicholson William Nikolakis Peter Dauvergne William Collings L. De Guérin Peter Dauvergne William Collings L. De Guérin Peter Dauvergne Norman Myers Bernard Burke Peter Dauvergne Bernard Burke Severin M. Fowles

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prominent scholars and practitioners consider the role of global environmental politics in the face of increasing environmental stress humanity's collective impact on the earth is vast the rate and scale of human driven environmental destruction is quickly outstripping our political and social capacities for managing it we are in effect creating an earth 2.0 on which the human signature is everywhere a new earth in desperate need of humane and insightful guidance in this volume prominent scholars and practitioners in the field of global environmental politics consider the ecological and political realities of life on the new earth and probe the field's deepest and most enduring questions at a time of increasing environmental stress arranged in complementary pairs the essays in this volume include reflections on environmental pedagogy analysis of new geopolitical realities reflections on the power of social movements and international institutions and calls for more compelling narratives to promote environmental action at the heart of the volume is sustained attention to

the role of traditional scholarly activities in a world confronting environmental disaster some contributors make the case that it is the scholar s role to provide activists with the necessary knowledge and tools others argue for more direct engagement and political action all the contributors confront the overriding question what is the best use of their individual and combined energies given the dire environmental reality contributors erik assadourian frank biermann wilburns ken conca peter dauvergne daniel deudney navroz dubash richard falk joyeeta gupta maria ivanova peter jacques sikina jinnah karen t litfin michael f maniates elizabeth mendenhall simon nicholson kate o neill judith shapiro paul wapner oran r young

this book argues that environmental problems are first and foremost political and therefore about power using a framework of political economy and political ecology the authors deconstruct current environmental problems to identify root causes and address those problems through mobilization of collective action and social power the second edition also offers updated examples and stories of political struggles and the actors involved explicit attention to various forms of power in environmental politics including structural and social power local politics and collective action as related to global environmental politics discussion of emerging issues such as synthetic biology commodification and financialization of nature including carbon markets and geoengineering

whether we are out on the streets or between the sheets cotton is our constant companion but behind this ubiquitous fibre prized for its softness lies a darker story of exploitation and hardship in this penetrating analysis adam sneyd explores the power politics that envelop cotton as major corporate players and countries across africa asia and the americas compete to control it in the aftermath of sweatshop scandal exposés and factory collapse disasters merchants and retailers have called for better cotton farming practices but in seeking to prevent the next transnational media circus will companies simply end up cementing business as usual corporate public relations strategy now competes directly with the voices of an alternative global community that seeks to fundamentally transform the way that cotton is farmed yet these demands for cotton to work better for people and the planet have flown under the radar as media attention has focused instead on farmer subsidies and prices from the local to the global this book takes the reader on an illuminating journey through the multifaceted and often grubby politics of the fluffy white stuff in the world economy the pile of political laundry it uncovers is voluminous but as sneyd argues must be aired in the interests of sustainability and development

today s students want to understand not only the causes and character of global environmental problems like climate change species extinction and freshwater scarcity but also what to do about them this book offers the most comprehensive fair minded accessible and forward looking text for introducing students to the challenge of global environmental protection drawing on a diverse range of voices the book sequentially explains our current predicament examines what is being done to respond at a variety of levels from the international to the local and outlines different relevant strategic choices for genuine political engagement developed by two top researchers and master teachers of global environmental politics the book brings together sharply written introductory essays with tightly edited selections from a broad cross section of thinkers to provide a text that will excite and educate students of global

environmental affairs in addition the book introduces a series of exercises designed specifically to help students draw connections between their own lives and the broader challenge of global sustainability global environmental politics from person to planet finally answers the question of how to teach students about environmental harm with a sober sense of ecological reality a firm grasp on politics and an optimistic look toward the future features of this innovative text reader original section introductions by the volume editors cover key topics such as the four major planetary challenges climate extinction water and food leading causes of environmental harm the role of states markets and civil society race class and geopolitical difference and the value of thinking strategically and using a broad political imagination carefully selected and judiciously edited readings from a wide range of sources feature high profile authors from popular as well as specialist media action oriented exercises engage students in being part of the solution

the overarching contribution of this book is a review and assessment of the current and future impacts of globalization on the world's forests the work has been developed by the resources for the future task force for the international union of forest research organizations iufro four key themes are addressed the effect of globalization on forests including future trade flows plantations as the primary source of forest products and its consequences including plant breeding and forest health the effect of new products such as bio products and markets on forests and the emergence of forest ecosystem services and their impact on the landscape and human communities these four themes are examined in detail to map out the impacts of these trends for forests throughout the world and at multiple scales and how forest research needs to be adapted to address these trends overall the volume provides a major synthesis of current thinking and knowledge on the topic for advanced students as well as policy makers and professionals in the forest sector

two experts explain the consequences for the planet when corporations use sustainability as a business tool mcdonald's promises to use only beef coffee fish chicken and cooking oil obtained from sustainable sources coca cola promises to achieve water neutrality unilever seeks to achieve 100 percent sustainable agricultural sourcing by 2020 walmart has pledged to become carbon neutral big brand companies seem to be making commitments that go beyond the usual greenwashing efforts undertaken largely for public relations purposes in *eco business* peter dauvergne and jane lister examine this new corporate embrace of sustainability its actual accomplishments and the consequences for the environment for many leading brand companies these corporate sustainability efforts go deep reorienting central operations and extending through global supply chains yet as dauvergne and lister point out these companies are doing this not for the good of the planet but for their own profits and market share in a volatile globalized economy they are using sustainability as a business tool dauvergne and lister show that the eco efficiencies achieved by big brand companies limit the potential for finding deeper solutions to pressing environmental problems and reinforce runaway consumption *eco business* promotes the sustainability of big business not the sustainability of life on earth

indexes the times sunday times and magazine times literary supplement times educational supplement time educational supplement scotland and the times

higher education supplement

this article introduces and evaluates the implications for global environmental change of the rising power and authority of big brand companies as global environmental governors contributing to the private governance literature and in particular addressing the gap in this research with respect to the political implications of individual firm buyer power the article provides evidence and analysis of how big brand sustainability is altering the power relations within global supply chains and the governance prospects and limits of this trend the authors argue that recent brand company efforts through their global supply chains while still a long way off from their goals are achieving environmental gains in product design and production yet these advances are also fundamentally limited total environmental impacts of consumption are increasing as brand companies leverage corporate sustainability for competitive advantage business growth and increased sales big brand sustainability while important will not on its own resolve the problems of global environmental change in conclusion the article highlights the importance of a co regulatory governance approach that includes stronger state regulations sustained advocacy more responsible individual consumerism and tougher international legal constraints to go beyond the business gains from big brand sustainability to achieve more transformational absolute global environmental progress

today big brand companies seem to be making commitments to sustainability that go beyond the usual greenwashing efforts undertaken largely for public relations purposes mcdonald s promises to use only beef coffee fish chicken and cooking oil obtained from sustainable sources coca cola promises to achieve water neutrality walmart has pledged to become carbon neutral this bit examines some of these corporate sustainability efforts and their ultimate goal

much of the global economy depends on large scale government intervention in the form of subsidies many of which are perverse in that they damage economies and environments this study offers a view of subsidies world wide with focus on the extent causes and consequences of perverse subsidies

timber is a vital resource that is all around us it is the house that shelters us the furniture we relax in the books we read the paper we print the disposable diapers for our babies and the boxes that contain our cereal detergent and new appliances the way we produce and consume timber however is changing with international timber companies and big box discount retailers increasingly controlling through global commodity chains where and how much timber is traded the world s remaining old growth forests particularly in the developing world are under threat of disappearing all for the price of a consumer bargain this trailblazing book is the first to expose what s happening inside corporate commodity chains with conclusions that fundamentally challenge our understanding of how and why deforestation persists authors peter dauvergne and jane lister reveal how timber now moves through long and complex supply chains from the forests of the global south through the factories of emerging economies like china to the big box retail shelves of europe and north

america well off consumers are getting unprecedented deals but the social and environmental costs are extraordinarily high as corporations mine the world's poorest regions and most vulnerable ecosystems the growing power of big retail within these commodity chains is further increasing south north inequities and unsustainable global consumption yet as this book's highly original analysis uncovers it is also creating some intriguing opportunities to promote more responsible business practices and better global forest governance

journal of international development

in this probing study severin fowles undertakes a sustained critique of religion as an analytical category in archaeological research

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