Corwin Case Study Project Management

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this book constitutes extended selected papers from the 17th conference on advanced information technologies for management aitm 2019 and the 14th conference on information systems management ism 2019 held as part of the federated conference on computer science and information systems fedcsis which took place in leipzig germany in september 2019 the total of 7 full and 6 short

papers presented in this volume were carefully reviewed and selected from a total of 45 submissions the papers selected to be included in this book contribute to the understanding of relevant trends of current research on and future directions of information technology for management in business and public organizations they were organized in topical sections named information technology assessment for future development methods and models for designing information technology and aspects of implementing information technology

discover how to effectively lead your project in this new edition of the classic collection of project management case studies on topics project management is becoming one of the most important parts of the modern business landscape the project management institute pmi now boasts almost a half million members and every year more and more professionals in all industries are looking to add project management competencies to their skillset in this environment project management tools and strategies have never been more valuable project management case studies supplies a comprehensive collection of detailed studies designed to illustrate the best practices and pitfalls in the world of project management with case studies drawn from a range of industries it s a critical broad based resource for understanding how project management can improve company outcomes now fully updated to keep pace with the growing number and complexity of project management applications it s a must own for anyone looking to understand this essential set of methodologies readers of the seventh edition of project management case studies will also find new and expanded coverage of essentials like artificial intelligence new technologies like agile and hybrid project management and more over 100 case studies drawn from industries including automotive tech healthcare aerospace and many others skills and tools directly applicable to the project management professional pmp certification exam project management case studies is ideal for all students in project management courses whether in business or engineering programs as well as for anyone preparing independently for the pmp

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as the hospitality industry continues to grow managers and educators are faced with the task of preparing future hospitality professionals for a rewarding but challenging career due to the impact of an ever changing economy on the industry

as a whole the education of hotel managers and professionals has become an increasingly important area of study educational strategies for the next generation leaders in hotel management combines practical experience with the effective pedagogical approaches being implemented in higher learning institutions and hospitality programs internationally highlighting key issues surrounding the current and future scope of hotel management and the skills and knowledge necessary for career success in the hospitality industry this publication is an essential reference source for hospitality managers educators and students interested in the future of the industry and the best practices for hospitality education this publication features timely research based chapters and analysis relevant to topics in the hospitality industry including but not limited to craft based learning e learning higher education hospitality management human resources opening delays professional development six sigma women in global leadership and work integrated learning

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project management a value creation approach provides an updated and nuanced approach to the world of projects that are increasingly ubiquitous across every field of practice what do all projects have in common they are a form of organizing whose chief characteristic is that they are temporary organizational designs intended to deliver a specific form of value in a specified time the book conceives

projects as tools to create value that can be defined in many ways for many different categories of actors explored in the book uncertainty ambiguity complexity and most challengingly events will often serve to distract destabilise or destroy value reflecting the contemporary state of knowledge in an expository and descriptive way rather than being prescriptive it is clear in its exposition of occasionally difficult ideas with a key thread running through the book being that successful projects must combine creativity and imagination with discipline and focus written in a lively and engaging way the textbook uses numerous figures examples cases digital resources among other elements to provide readers and instructors with the most current resources to make the learning process for aspiring new and seasoned managers of projects more interesting and relevant than any other competitors

many governments have effectively organized public project implementation systems in their jurisdictions at the same time many other countries remain at a less advanced level of public project management globally there is a need for project management knowledge to be transferred between governments however no systematic review of these practices has been developed to date projects government and public policy was written to fulfill this need and presents a review of project management practices in countries with developed project based capabilities this book uses its own rigorous model to present this review systematically this book s practical purpose is to give a structured overview of government level project management practices this knowledge can be used in the work of governments to improve the management of public projects and the implementation of public policies many professionals working in public institutions understand project management concepts differently than project management professionals therefore this book begins with a chapter that describes the differences between the conceptual basis of public administration and project management the body of this book has five parts part i is mainly intended for those involved in government and public administration who want to acquire or increase knowledge about project management part ii provides an overview of the basic concepts from the theory of public administration public policies and development management part iii describes what makes public projects unique and the success factors specific to projects of this sector knowledge about effective government project management practices is covered in part iv the concluding part v begins with a general overview of the maturity model concept its main part covers the description of a maturity model showing ways to systematically improve the implementation of public projects this book is written for governments and government administrators including the most influential decision makers who craft policies to guide a country s development as well as how to implement projects this book is also intended for supporters and enthusiasts of project management in government and public administration by providing them with a description of the solutions used by project management in public administration

this book is intended too for all project management practitioners working for public projects project managers team members sponsors and middle level executives of project delivering private companies by knowing public administration concepts they can manage their projects better and use a common language with their clients

simplified explanation of concepts chapter summaries solutions to practice exercises practical approaches for application best practices project management templates as employees move into a project management role they need to learn new skills these would include management of several different dimensions of a project to deliver the project successfully project management essentials you always wanted to know 5th edition provides the core information about how to manage the complexity of modern projects with improved easy to understand explanations a new wbs template and a new chapter on agile the new edition includes topics such as project management overview project initiation constraints stakeholders pmo life cycles project planning wbs cpm budgeting quality resources communications risk procurement stakeholders project execution audits resources communications project monitoring controlling tracking quality control change control project closure agile overview new about the series the self learning management series is designed to help students new managers career switchers and entrepreneurs learn essential management lessons this series is designed to address every aspect of business from hr to finance to marketing to operations be it any industry each book includes basic fundamentals important concepts standard and well known principles as well as practical ways of application of the subject matter the distinctiveness of the series lies in that all the relevant information is bundled in a compact form that is very easy to interpret

digital learning proves that the digital revolution has almost no limits in the world the extension of e learning to digital learning has completely changed training and learning habits in universities and companies and even at home anytime and anywhere innovative e learning tools such as online videos e learning quizzes interactive games and digital learning courses can enhance knowledge exchange the handbook of research on scripting media coverage and implementation of e learning training in lms platforms considers the design and development of management systems learner profiles learning activities and e learning projects and discusses the design development and implementation in an lms platform of e learning projects based on educational engineering models covering key topics such as teaching practices distance learning and artificial intelligence this reference work is ideal for industry professionals administrators policymakers researchers academicians scholars instructors and students

this book is aimed at emphasizing the fundamental concepts by approaching project management in information technology it from a balanced perspective of theory and practice presenting the information in an abstracted form the text

guides the students through all the phases of project life cycle initiation planning execution monitoring and control and closing besides such general management activities this book comprehensively deals with all the critical dimensions of projects such as scope time cost quality human resources communication risk procurement and integration in order to enhance the reader s under standing of technical competencies required in project management the second edition has been completely reorganized and considerable amount of new material has been added to make the topics self contained this text is well suited for academic courses on it project management or for conducting equivalent training programmes for it professionals it project managers aspiring to get appropriate certification e g pmp based on pmbok 2004 from pmi usa will greatly benefit by reading this book this book will be equally useful to the busy professionals who wish to grasp the essentials without attending a formal instructional course

there are two unique features of this book that distinguish it from other books in the area of project management 1 it is a product of partnership with pmi 2 the book contains over 100 figures it is a unique technique of utilizing graphical approach to studying project management methodology and passing capm and or pmp exam s

this book presents the fundamentals of project management as applied in the built environment and more specifically for the construction industry it presents the project management body of knowledge pmbok using practical examples to show how various project management principles and concepts can be applied in practice providing study notes for students and aspiring project management professionals in the construction industry each of the 13 chapters includes a set of comprehensive revision questions that allow readers to reflect on what they have learned the book offers an introduction to what project management is all about as well as the project life cycles stakeholders and organizations involved it explains the project management processes and how these processes are applied in integration scope time cost quality human resource communications risk and procurement management it concludes with ethics and professional conduct in the project management profession

innovation project management actionable tools processes and metrics for successfully managing innovation projects with exclusive insights from world class organizations around the world the newly revised second edition of innovation project management offers students and practicing professionals the tools processes and metrics needed to successfully manage innovation projects providing value based innovation project management metrics as well as guidance for how to establish a metrics management program the highly qualified author analyzes innovation from all sides through this approach innovation project management breaks down traditional project management methods and explains why and how innovation projects should be managed differently the second edition includes exclusive insights from world class organizations such as ibm

hitachi repsol philips deloitte ideascale kaust and more it includes six all new case studies featuring a dive into brand management innovation from lego each case study contains questions for discussion and instructors have access to an instructor s manual via the book s companion website specific ideas discussed in innovation project management include continuous versus discontinuous innovation incremental versus radical innovation understanding innovation differences and incremental innovation versus new product development identifying core competencies using swot analysis and nondisclosure agreements secrecy agreements and confidentiality agreements implications and issues for project managers and innovation personnel active listening pitching the innovation and cognitive biases measuring intangible assets customer stakeholder impact on value metrics customer value management programs and the relationship between project management and value with its highly detailed and comprehensive coverage of the field and with case studies from leading companies to show how concepts are applied in real world situations innovation project management is a must have title for practicing project managers as well as students in project management innovation and entrepreneurship programs

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project management for mere mortals strips away the myths and mysteries of effective project management giving you the skills tools and insights to succeed with your next project and every project after that long time project manager and trainer claudia baca walks you through all five process groups of project management initiation planning execution monitoring and controlling and closing baca examines each process group from the perspectives of the working project manager and team member highlighting the organizational issues most likely to arise and offering proven solutions for each process group she presents tools you can start using right now and demonstrates those tools at work in a realistic

running case study this guide takes you from the absolute basics through advanced techniques such as measures of performance and change control you ll learn how to accurately scope projects and build workable timetables create trustworthy budgets and use them to manage your project organize work assignments for maximum efficiency build project teams and keep them motivated intelligently assess quality goals and decide how good it has to be identify and mitigate the real risks your project will encounter control changes and stay on track no matter what surprises occur close projects successfully and learn lessons for future projects gain crucial skills you ll need for pmi certification

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