

American Mashup A Popular Culture Reader

Popular Culture Cultural Subjects Cultural Theory and Popular Culture Cultural Theory and Popular Culture Popular Culture Reading the Popular Common Culture The Korean Popular Culture Reader The Tabloid Culture Reader American Mashup Re-reading Popular Culture Cultural Theory and Popular Culture Cultural Subjects Inventing Popular Culture: From Folklore to Globalization The Bloomsbury Reader in the Study of Religion and Popular Culture Gender & Pop Culture Popular Culture Reader Popular Culture The Celebrity Culture Reader Reading popular culture Raiford Guins Allan J. Gedalof John Storey John Storey Laura Buzzard John Fiske Michael Petracca Kyung Hyun Kim Biressi, Anita Aaron Michael Morales Joke Hermes John Storey John Storey Lisle W. Dalton Adrienne Trier-Bieniek Christopher D. Geist Beatriz Peña Acuña P. David Marshall Soledad S. Reyes

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popular culture a reader helps students understand the pervasive role of popular culture and the processes that constitute it as a product of industry an intellectual object of inquiry and an integral component of all our lives the volume is divided into 7 thematic sections and each section is preceded by an introduction which engages with and critiques the chapters that follow the book contains classic writings from all the big names plenty of contemporary cultural references that will appeal to students including skateboarding hip hop fashion tommy hilfiger vintage websites star trek disney etc material organized in a skills focused and learning focused way strong pedagogic features throughout making this an excellent classroom text pieces drawing on diverse national disciplinary and subdisciplinary contexts and sensitivity to issues of gender race and sexuality

cultural subjects a popular culture reader is a brand new collection of 22 readings by well known international scholars in various areas of cultural studies recognizing that pop culture is a global phenomenon it features canadian selections alongside classic writings in the field prefaced by student friendly introductions

this book is a companion volume to cultural theory and popular culture an introduction 4th ed pearson 2006 it collects together work by most of the critics and theorists discussed in cultural theory and popular culture an introduction and also contains work by other critics and theorists pref

in this 4th edition of his successful cultural theory and popular culture an introduction john storey has extensively revised the text throughout as before the book presents a clear and critical survey of competing theories of and various approaches to popular culture retaining the accessible approach of previous editions and using relevant and appropriate examples from the texts and practices of popular culture this new edition remains a key introduction to the area new to this edition bull bull extensively revised rewritten and updated bull improved and expanded content throughout including new chapter on psychoanalysis new section on post marxism and the global postmodern bull closer explicit links to the new edition companion reader cultural theory and popular culture a reader bull more illustrative diagrams and images bull fully revised

improved and updated companion website providing practice and extension promote further understanding of the study of cultural theory and popular culture the new edition remains essential reading for undergraduate and postgraduate students of cultural studies media studies communication studies the sociology of culture popular culture and other related subjects john storey is professor of cultural studies and director of the centre for research in media and cultural studies at the university of sunderland he has published widely in cultural studies including six books the most recent book is called *inventing popular culture* blackwell 2003 his work has been translated into chinese german japanese korean polish spanish swedish and ukrainian he is a visiting professor at the universities of henan and wuhan

popular culture a broadview topics reader is an accessible collection of non fiction writing for composition students and students of popular culture the anthology takes an expansive view of its subject encompassing advertising code switching social media emerging technologies the body positivity movement cultural appropriation and more a wide variety of genres are represented from personal and literary essays to journalism and academic writing selections are arranged by theme the book also includes an alternative table of contents listing material by genre and rhetorical style as well as suggested pairings of pieces that complement each other headnotes explanatory notes and discussion questions facilitate student engagement with each piece a selection of color images features advertisements journalistic photography and other materials that aim to prompt classroom discussion

this revised edition of a now classic text includes a new introduction by henry jenkins explaining why fiske still matters for today's students followed by a discussion between former fiske students kevin glynn jonathan gray and pamela wilson on the theme of reading fiske and understanding the popular both underline the continuing relevance of this foundational text in the study of popular culture beneath the surface of the cultural artifacts that surround us shopping malls popular music the various forms of television lies a multitude of meanings and ways of using them not all of them those intended by their designers in reading the popular john fiske analyzes these popular texts to reveal both their explicit and implicit and often opposite meanings and uses and the social and political dynamics they reflect fiske's readings of these cultural phenomena highlight the conflicting responses they evoke madonna may be promoted as a boy toy but young girls feel empowered by her ability to toy with boys chicago's sears tower may be a massive expression of capitalist domination but it can also allow one to tower over the city in each case it is the latter option that interests him for this is where fiske locates popular culture it is the point at which people take the goods offered them by industrial capitalism however oppressive they may seem and turn them to their own creative and even subversive uses designed as a companion to understanding popular culture reading the popular gives the lie to theories that portray a mass audience that mindlessly consumes every product it is offered fiske's acute perception and lively wit combine to provide a truly democratic vision of popular culture one that respects the awareness and the agency of the people who make it

from barbie to the internet the simpsons to the malls this engaging book on pop culture can help readers develop writing skills while reading and thinking about subjects they find inherently interesting it contains essays addressing pop culture topics along with suggestions for further reading topics covered in the essays include advertising television popular music cyberculture sports and movies because of its several comprehensive indices this book is an excellent reference work for writers and analysts of popular culture

this collection provides a timely and essential foundation for studying korean popular culture k pop by looking at its global popularity relation to the contemporary cultural landscape and historical roots

the tabloid culture reader provides an accessible and useful introduction to the field

the american mashup is a first year popular culture reader for the facebook twitter generation with cutting edge themes and reading selections designed to encourage critical thinking and writing by analyzing diverse genres disciplines and strategies in touch with today's generation of college students for whom trends and styles change more rapidly than any other generation the american mashup teaches students to read texts and then it sets them free to make complex connections on their own the book builds upon the textual

readings students do on a daily basis unaware of the fact that they are judging critiquing and evaluating texts without consciously thinking about the process using texts from blogs videos magazines advertisers journalists researchers and pop culture gurus the american mashup incorporates current trends in music fashion advertising entertainment and technology to provide students with a springboard for essay assignments and in class discussions the american mashup also introduces a number of new topics of interest to students by virtue of their subject matter social media sexuality and relationships work and careers violence drugs and alcohol and heroes and celebrities most importantly the american mashup simultaneously prepares students for college writing across a wide variety of disciplines as well as exposing them to writing styles and practices that they will both encounter and create beyond their college experience

re reading popular culture is an entertaining investigation of the meanings and value of popular culture today it explores the theme of cultural citizenship by combining textual analysis and media reception theory to analyze popular culture includes such contemporary issues as the rewriting of masculinity after the success of feminism and the layers of meaning in semi public and private talk of multiculturalism and ethnicity traces its topics across a variety of media forms and texts including sports detective fiction and police series and children's television and games clearly and accessibly written for the student scholar and general reader

the new 4th edition of john storey's successful reader in cultural theory and popular culture is a companion volume to cultural theory and popular culture an introduction now in its 5th edition the reader offers students the opportunity to experience at first hand the theorists and critics discussed in cultural theory and popular culture an introduction it can be used both in conjunction with and independently of the textbook taken as a whole the reader provides a theoretical analytical and historical introduction to the study of popular culture and provides key primary coverage of fundamental issues in cultural studies new to this edition 4 new readings stuart hall what is this black in black popular culture amir saeed musical jihad neil perryman dr who and the convergence of media jim collins genericity in the nineties fully revised general and section introductions from the editor contextualising and linking the readings with key issues from the textbook full updated bibliography the new edition is essential reading for undergraduate and postgraduate students of cultural studies media studies communication studies the sociology of culture popular culture and other related subjects

john storey a leading figure in the field of cultural studies offers an illuminating and vibrant account of the development of popular culture addressing issues such as globalization intellectualism and consumerism inventing popular culture presents an engaging assessment of one of the most debated concepts of recent times provides a lively and accessible history of the concept of popular culture by one of the leading experts in the field traces the invention and reinvention of the concept of popular culture from the eighteenth century discovery of folk culture to contemporary accounts of the cultural impact of globalization examines the relationship between the concept of popular culture and key issues in cultural analyses such as hegemony postmodernism identity questions of value consumerism and everyday life

the bloomsbury reader in religion and popular culture is the classroom resource the field has been waiting for it provides key readings as well as new approaches and cutting edge work encouraging a broader methodological and historical understanding it is the first anthology to trace broader themes of religion and popular culture across time and across very different types of media with a combined teaching experience of over 30 years dedicated to teaching undergraduates richard j callahan jr lisle w dalton and eric michael mazur have ensured that the pedagogical features and structure of the volume are valuable to both students and their professors divided into a number of units based on common semester syllabi provides a blend of materials focussed on method with materials focussed on subject each unit contains an introduction to the texts each unit is followed by questions designed to encourage or enhance post reading reflection and classroom discussion a glossary of terms from the unit's readings is provided as well as suggestions for further reading and investigation online resources provide guidance on accessing some of the most useful interesting resources available online the reader is suitable as the foundational textbook for any undergraduate course on religion and popular culture

gender pop culture provides a foundation for the study of gender pop culture and media this comprehensive interdisciplinary text provides text book style introductory and concluding chapters written by the editors seven original contributor chapters on key topics and written in a variety of writing styles discussion questions additional resources and more coverage includes foundations for studying gender pop culture history theory methods key concepts contributor chapters on media and children advertising music television film sports and technology ideas for activism and putting this book to use beyond the classroom pedagogical features suggestions for further readings on topics covered and international studies of gender and pop culture gender pop culture was designed with students in mind to promote reflection and lively discussion with features found in both textbooks and anthologies this sleek book can serve as primary or supplemental reading in undergraduate courses across the disciplines that deal with gender pop culture or media studies an important addition to the fields of gender and media studies this excellent compilation will be useful to students and teachers in a wide range of disciplines the research is solid the examples from popular culture are current and interesting and the conclusions are original and illuminating it is certain to stimulate self reflection and lively discussion jean kilbourne ed d author feminist activist and creator of the killing us softly advertising s image of women film series an ideal teaching tool the introduction is intellectually robust and orients the reader towards a productive engagement with the chapters the contributions themselves are diverse and broad in terms of the subject matter covered and the conclusion helps students take what they have learnt beyond the classroom i can t wait to make use of it sut jhally professor of communication university of massachusetts at amherst founder executive director media education foundation adrienne trier bieniek ph d is currently an assistant professor of sociology at valencia college in orlando florida her first book sing us a song piano woman female fans and the music of tori amos scarecrow 2013 addresses the ways women use music to heal after experiencing trauma adriennetrier bieniek com patricia leavy ph d is an internationally known scholar and best selling author formerly associate professor of sociology and the founding director of gender studies at stonehill college she is the author of the acclaimed novels american circumstance and low fat love and has published a dozen nonfiction books including method meets art arts based research practice patricialeavy com

the present volume deals with popular culture from an interdisciplinary perspective popular culture as an important part of the public sphere has attracted the interest of social scientists for many decades however most studies tend to rely on the anthropological perspective or less commonly on the sociological perspective this edited volume breaks down disciplinary barriers to bring together a plethora of methodological and theoretical approaches to the study of popular culture moreover the volume will foster dialogue between international scholars conducting research on the topic

from the new celebrity culture that has emerged from reality television and the internet to the paparazzi filled endgame of princess diana and the bizarre trials and tribulations of michael jackson the celebrity culture reader documents the significant role that celebrities occupy in contemporary culture combining classic essays and contemporary writings the celebrity culture reader investigates the cultural implications of this complex contemporary phenomenon

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